



# GLOBAL-Mpg LLC

## Small Business Start Up Consultants

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### Executive Summary

Getting started can be a complex task, with so many unknown factors to consider as an entrepreneur. Business startup consulting services provide assistance to newer ventures. Having expert advice available can significantly improve the chances of success. It can be a time saver and highly reduce budget requirements. Just by avoiding costly mistakes alone. As a business startup, consulting services come with invaluable benefits.

When starting a new business, most entrepreneurs do not have the expertise across all areas of the business. Even if that would be the case, it would not be beneficial. Necessary tasks to start a business can be accomplished successfully and more efficiently with help.

### Why Global-Mpg Small Business Start-up Consulting Services

The most beneficial time to seek expert business assistance and support is when starting. A business startup often requires help. Professionals work directly with clients to meet objectives. Questions can be answered and advice is received for a greater return on investment through business startup consulting services.

### Outline Individual Steps

Work with professionals to outline individual business steps, to get started. A new business must execute all required steps to successfully get stated. Experts work with clients to ensure better results and proper execution of objectives.

### Execution of Business Goals

As a business startup, entrepreneurs and investors have business goals. Global-Mpg professional consulting services provide temporarily added help to execute tasks and objectives to meet these business goals.

### Marketing and Sales Research

Global-Mpg business consulting services assist clients with marketing and sales research. This research aids startups to implement a more results driven strategy. Marketing and sales efforts are refined for better results from the start.

### Business Startup Growth

Our (SME's) subject matter experts help clients grow their startup ventures. Partnering with professionals from the start, delivers higher quality results. Global-Mpg consulting services provide assistance as required for clients in the early critical stages of a startup.





### SMALL BUSINESS STARTUP

#### Global-Mpg Startup Consulting a Full-Service Consulting Agency

Global-Mpg consulting agency manages a vast amount of support services to business startups.

From our consulting services to design and development, as well as marketing campaigns and sales strategies. We assist entrepreneurs and investors with services to start, excel, and grow. As a full-service agency, we provide a comprehensive set of services for startup companies. Work with an agency that has experience starting companies across a multitude of industries. Work with experienced business consultants to start your new business.

#### How We Help Your Business Startup

Here at GLOBAL-Mpg we work with investors and entrepreneurs directly. Business consultancy services are provided to meet company objectives. Startup business consultants help achieve business milestones. Starting a new venture is not an easy task. To be successful with a new business venture much has to be done correctly. To get this accomplished, investors and entrepreneurs look to Global-Mpg for new business consulting services. This helps them find professionals to assist.

#### Strategy and Planning

- ✓ We help clients through analysis, statistics, and strategy. Clients partner with experienced consultants to plan critical steps for their startup business.

#### Legal Business Formation

- ✓ Clients have to form a legal structure for their business. Consultants' advice on options such as sole proprietor, corporation, LLC, and the pros and cons of it. We also help with other accounts such as banking.

#### Business Structure Development

- ✓ Startups have to execute multiple items simultaneous. We can help assisting clients execute major critical steps in the early stages of the business.

#### Vendor Selection

- ✓ Startup businesses in the beginning have to hire several vendors to establish critical components of the business. Global-Mpg help clients by providing reliable knowledge to execute those critical elements of starting a business.

## **Global-Mpg Startup Business Consulting Process**

Global-Mpg consultants assist clients with a wide area and quick approach. Our business consultants, assess the client's priorities, formulate a plan, and start the process to help. Clients have the ability to receive help by Global-Mpg, as they need it without any long-term contracts.

Clients purchase hours as needed for specific tasks and projects. GLOBAL-MPG clients have access to expertise, experience, and existing vendor relationships with start-up consulting services. Consultants from GLOBAL-MPG have experience in starting companies and dealing with the early stages of a new business.

Clients receive assistance with a multitude of tasks and challenges. Consultants can quickly create movement and momentum for clients when starting a new business. Our experienced consultants can help get a business started. Global-Mpg provides consulting services to help organizations improve their performance and efficiency. Our business consultant's professionals analyze Startups or new businesses and create solutions while also helping companies meet their goals.

### **Research**

Research assistance is provided with the business idea, research, industry overview, and offering. Assistance is provided with market due diligence.

### **Business Formation**

Startup legal formation assistance, including bank account setup. Formation assistance includes as well mailing address, toll free phone numbers, and certifications.

### **Business Branding**

We judge the book by the cover. Branding is important. Global-Mpg small business consulting services assist with logo design, packaging, image driven branding solutions.

### **Marketing Services**

A startup requires marketing services to develop momentum. Managed marketing services ensure quality and results driven marketing campaigns for startup ventures.

### **Sales Efforts**

Startup companies require strong sales tactics. With proper sales strategies, sales are much easier accomplished. Sales support is provided with startup consulting services to create momentum.



### New Business Consulting

What is new business consulting? It is as the name suggests, it is new business consulting service. These services are geared towards a new company. The company may not even be formed yet. It could be still just an idea.

This is the main difference. Change management is usually referred to as work with existing businesses that work through business consultancy services. A business consulting company that works with none existing ventures is more referred to as a business startup consulting firm. The consultants here work with the foundational steps of a business. Forming it, branding, product creation, services structuring, and other preliminary steps.

Most are small business startup consulting services, but at times larger companies form new ventures and work with consultants as well. Global-Mpg enables entrepreneurs and investors to work with business experts as key foundational business structures or products are created. This strengthens the business from the start.

Fewer assumptions are made for the business. A start-up business consultant has the knowledge required for the specific task already. This is a significant difference when working with business startup consulting firms.

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#### Gain Clarity & Objectivity

- Gain Knowledge & Expertise
- Help with Research
- Planning & Tasks
- Vendor Sourcing
- Project Pricing
- Business Branding

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#### Website Design & E-commerce

- Marketing Campaigns
  - Advertising & Print
  - Sales Efforts
  - Graphic Design
  - Product Development
  - Packaging
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## Frequently Asked Questions

Business startup questions can be addressed with consultants, and decisions can be made with more certainty through consulting services. Startups who work with Global-Mpg business consultants not just get questions answered to business startups, but the much required support to get started with better results.

### **How to get started after the idea for a business?**

A business startup consultant knows how to get to the next step. Entrepreneurs who work with business consultants are able to move faster through the individual steps. New business ventures require many milestones to reach. Consultants guide entrepreneurs and their vision through the necessary steps required to open for business successfully.

### **How to find results driven and quality vendors?**

Most new companies are challenged with hiring results oriented vendors. To establish critical and necessary structure, it is vital to a business to work with quality. Startups could have a limited budget or would prefer to have their initial investment work out to satisfaction. When it does not, a second chance may not be within the existing budget. Working with business consultants with existing vendor relationships ensures better results from the start. The outcomes are simply better with expert help.

### **What are the steps necessary to get started?**

Consulting services provide startup assistance with individual steps in business to get started. Business startups receive help with critical steps to get started in business. Professionals assist with experience and provide significant help through consulting services entrepreneurs and investors. These services help clients breakdown individual steps, execute them, and manage process overall. Frees clients up to focus on other vital aspects of starting a business successfully.

### **How to brand a new business venture?**

Branding is a task most businesses have to get done right from the start. Some have an idea. Others have seen competitors. Consultants help stay consistent across all communication channels. When working with a consultant, higher quality branding solutions are gained. A strong brand development is ensured with professional assistance. Items such as the logo, website design, social media, videos, and other platforms are successfully deployed.

### **How to setup basic structure of the startup venture?**

A new business needs basic business structure established. All types of new ventures require this. When starting a business, company identity, bank account, legal structure, product design, pricing and so on is often required. The focus is to get the new organization ready for business and open for business. Through consulting services, the business structure is successfully established to ensure the correct foundation is in place to succeed with the new business.

### How to get the business website created with quality?

Website design projects for startup companies is one of the more difficult to contract out. Not all websites are the same. Startups must ensure to have a results driven website. To accomplish this, consultants work with existing vendors and website professionals. The client gets a quality driven website as a startup, increasing chances at success. Working with experts delivers results that are measurable. Experienced designers and developers are gained for web projects.

### How to successfully market a new business?

Most startups rely on contracting marketing completely out or partially to get necessary results. To understand the marketing landscape, a business startup consultant will go over all details with the client. Marketing is outlined in depth. Budgets are discussed and options. A client can have a consultant also assist with reports, analysis and other marketing functions. Vendors can be sourced, campaigns started, and managed for best results. Working with marketing experts is key to success.

