



## CORPORATE PARTNER FUNDRAISER OPPORTUNITY

"Annual alumni contributions make up the literal life's blood of colleges and universities, and they are even more critical to HBCUs. Annual alumni giving is key to funding the endowments that provide for infrastructure maintenance and expansion, funding scholarships and other financial aid, technology upgrades, attracting and retaining top administrators and faculty, and more.

However, according to the results of a survey of HBCU alumni giving published by U.S. News & World Report earlier this year, *the average giving rate of participating schools was only 11.2%*. That means barely one out of every 10 alumni bothers to make an annual contribution to their alma mater, or any HBCU. The report represented a stark contradiction of the outpouring of passion and enthusiasm exhibited—and hundreds of thousands of dollars spent—by alumni at HBCU homecoming festivities in the months following the release of the survey.."

Earl G Graves Jr  
BLACK ENTERPRISE

<https://www.blackenterprise.com/solution-to-the-hbcu-crisis-alumni-must-give-back/>

# FUNDRAISING POP-UP STORE

## ***YOU SHOP - WE DONATE.***

**Online shopping is more popular than ever and we are making that possible in the fundraising industry.**

When it comes to increasing visibility and funds for a nonprofit, it can sometimes feel like an uphill battle. From social media marketing to email campaigns and in-person events, your nonprofit has undoubtedly run the gamut to find what works and what doesn't? But for many nonprofits, especially smaller ones with few volunteers or support staff, business partnerships are an often-overlooked or underestimated avenue for growth. In reality, building a relationship with a for-profit business can be beneficial for both the business and the nonprofit.

There's one obvious benefit to nonprofit-corporate partnerships: every nonprofit could use financial support from a partner in the for-profit sector. But, as with any relationship, it can't be just about the money. Fundraising patterning with Global-Mpg can be easily implemented into your current fundraising schedule. Our program offers Online fundraising for purchasing select Minority Owned Manufacturers products.

**We offer a full line of Custom Minority Owned Manufactured Food products sold nationally!**

# HOW IT WORKS

## *YOU SHOP ON LINE - WE DONATE.*



GlobalMpg.Com  
Pop Up Store  
Market Place!  
Fundraise without  
the headaches of  
traditional  
fundraisers

### **Global-Mpg Pop Up Store! Fundraise without the headaches of traditional fundraisers!**

Global-Mpg's Pop-Up Store Fundraising is a virtual fundraiser. Where you buy from Minority Owned Manufactures and Distributor products on line anytime and anyplace.



# Custom Shoelaces

nobbits



nobbits







Fruity Ringlets



Happy Birthday



Easter Jelly Bean



Confetti



Cookies & Cream



Cocoa Concoction



Carmel & Cream



White Coconut



Popcorn Crunch



Peanut Butter Chocolate

# Hand Made Crisp Rice Marshmallow Treats



# Aisha's All Purpose Sauce & Spices



**BERRY** 



**Sanitize**

Kill 99.99% of Corona Virus & Microbes

**Deodorize**

Decompose Odour (Organic & Inorganic odour)

**Repel**

Repel contaminant adherence, stains and liquid spill on solid surface

**Trifunctional Sanitizer**

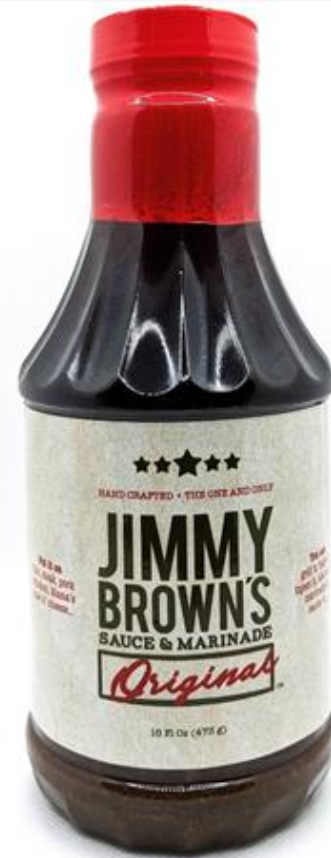
[www.truenutritionps.com](http://www.truenutritionps.com)



**Sanitizer's**  
**True Nutrition PS LLC**



All Purpose Seasoning



Dipping Sauce & Marinade

# BOSS BROWN BRAND'S LLC

*"Put It On What Ever You Want Boss"*